Brown Opinion Project: October 2025 Poll Results



Methodology

The Brown Opinion Project (BOP) conducted its October 2025 poll on October 7th, 8th, and 9th. BOP solicited responses from Brown undergraduate students near Faunce Hall and Sciences Park. BOP representatives asked every person who passed their location if they were interested in taking a quick anonymous poll. Responses were anonymously collected using Google Forms. Over the course of the polling process, BOP collected 349 total responses from Brown undergraduate students.

Self-Reported Demographic Information

The sample of undergraduate students who took the poll is demographically similar to the Brown undergraduate student population on campus. The sample was 37.2% first-years, 24.6% sophomores, 22.4% juniors, and 15.8% seniors. The sample was 47.3% female, 49.6% male, and 5.5% of respondents identify as either non-binary, unsure, other, or preferred not to answer. The percentages for gender add up to more than 100 percent as respondents were allowed to select multiple gender options. Additionally, 48.1% of respondents identified as white, 38.7% as Asian, 14% as Black, 13.8% as Hispanic, 3.4% as Middle Eastern or North African, 0.3% Native American or Alaska Native, 0.3% Native Hawaiian or Pacific Islander while 2.3% preferred not to answer. The percentages for race add up to more than 100 percent because some respondents selected more than one race/ethnicity. 31.8% of students identify as LGBTQ+, 61% of students do not identify as LGBTQ+, and 7.2% of students were unsure or preferred not to answer. Students also indicated their (intended) field of study: 42.4% of respondents identified as Physical Science concentrators, 28.4% of respondents identified as Social Science concentrators, 28.7% of respondents identified as Arts and Humanities concentrators, 28.4% of respondents identified as Life Science concentrators, and 1.7% of respondents selected prefer not to answer. The percentages for fields of study add up to more than 100 percent because some respondents selected more than one.

Results¹

1) Have you ever lied to get better on-campus housing?

Yes: 7.64% No: 78.14%

I've exaggerated: 13.90% Prefer not to answer: 0.32%

2) To what extent do you approve of your parents' approach to raising you?

Strongly approve: 45.94% Somewhat approve: 35.14%

Neutral: 7.03%

Somewhat disapprove: 8.52% Strongly disapprove: 2.42% Prefer not to answer: 0.96%

3) In your classes this semester, how many of your professors do you think know your name?

0: 8.49%

1: 26.51%

2: 28.06%

3: 20.84%

4 or more: 15.10%

Prefer not to answer: 0.51%

Unsure: 0.48%

4) This semester, how many classes are you taking outside of your field of study or intended concentration?

0:23.49%

1: 36.44%

2: 26.37%

3: 9.29%

4: 2.74%

Prefer not to answer: 1.67%

5) Would you kill your best friend's pet for one hundred thousand U.S. dollars given that they would never know it was you?

¹ The results reported here are weighted by class year. There was a large enough deviation between the sample and the assumed grade distribution that we felt it necessary to report weighted averages, especially given the nature of some questions.

Yes: 21.54%

No, but I would do it for a higher amount of money: 25.96% No, and I wouldn't do it for any amount of money: 49.86%

Prefer not to answer: 2.64%

6) Do you think you are a better sexual partner than the average Brown student?

Much better: 15.93% Somewhat better: 23.69% About average: 25.26% Somewhat worse: 10.68%

Much worse: 6.43%

Prefer not to answer: 18.01%

7) To what extent do you agree with the following statement: "Influencers and celebrities have a responsibility to voice their opinions about politics"?

Strongly agree: 13.12% Somewhat agree: 36.99%

Neutral: 20.16%

Somewhat disagree: 16.87% Strongly disagree: 10.69% Prefer not to answer: 2.17%

8) In my family I am the:

Oldest child: 40.84% Middle child: 11.33% Youngest child: 34.93% Only child: 12.28%

Prefer not to answer: 0.62%

9) How many LinkedIn connections do you have?

<100: 22.29% 100-200: 11.01%

100-200: 11.01% 200-300: 9.50% 300-400: 6.26% 400-500: 4.32% Over 500: 27.09%

I don't have a LinkedIn account: 18.01%

Prefer not to answer: 1.51%

10) What would you like the Starbucks on Thayer Street to be replaced with? (Free response)

Dunkin: 18.76%

Chain fast food restaurant: 14.95%

Customizable Bowl Restaurant (Cava, Sweetgreen): 14.40%

Convenience store: 5.34%

Frozen yogurt/Ice cream: 4.03%

Supermarket: 3.55%

Bakery: 3.24% Starbucks: 2.96%

Asian restaurant: 2.40%

Bar: 2.05%

Bookstore: 1.58%

Boba: 1.56% Other 23.50%

Unsure/Nothing: 8.89%

Anonymized data is available <u>here</u>.² Cross Tabulations can be done <u>here</u>.

If you have questions about our results or methodology, please reach out to brownopinionproject@brown.edu. Thanks for reading!

² Note that this data eliminates certain columns and rearranges rows in order to preserve anonymity.